Project Summary

Project Background
The Government of Tunisia has reformed its vocational training policy, encouraging the trend toward a “dual” vocational training system. Further, the Government took the initiative to promote self-employment and included entrepreneurial aspects into the vocational training system.

Project Objectives
The overarching project objective was the orientation of vocational training toward the requirement of entrepreneurship and small business.
- Phase 1: to develop and to integrate entrepreneurial aspects into the curricula of the Vocational Training centre (VTC) in Kasserine.
- Phase 2: to integrate entrepreneurial competencies into vocational training nation-wide and promote business creation and employment.

Project Activities
The project offered business start-up programmes for the graduates of the VTC and to other adults.
- Development of modules on entrepreneurship issues and integration into the curricula;
- Orientation of vocational training programmes toward entrepreneurship (subjects like pricing, marketing, quality awareness, etc.);
- Organisational development of the VTCs: regular contact to entrepreneurs, services for entrepreneurs, data base for business ideas etc.;
- Organisational handbook to conduct start-up programmes;
- Training of vocational teachers regarding entrepreneurship;
- Business start-up programmes with more than 3500 potential entrepreneurs as participants;
- Follow-up measures for the business –starters.

Implementation Features
The project was structured into three components:
- Vocational training at the VTC Kasserine
- Curricula development for entrepreneurial competence
- Training and further training for entrepreneurs

Services Provided
- Institutional strengthening/restructuring
- Vocational training and further training
- Entrepreneurship development
- SME promotion

Tunisia

Vocational Training and Entrepreneurship Development Programme

Client
Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)

Duration
21.08.95-31.08.98
01.09.98-30.06.99
01.07.99-31.12.02
01.01.03-31.12.05

Personnel
- 2 international LTE (240 PM)
  - vocational training
  - entrepreneurship
- 100 PM STE
  - curricula development
  - entrepreneurship/SME