**Project Summary**

The Private Sector Development Programme (PSDP) was initiated in 2004 to increase the private sector contribution to GDP, especially that of the MSMEs. It was managed by a Project Management Unit (PMU) based in the national agency for promoting exports and investments (JAMPRO) which cooperated with other Jamaican Private Sector Organizations (PSOs).

**Contract Objectives**
- Technical assistance to the Project Management Unit in the management and execution of selected programme activities
- Guidance and implementation support to private sector organizations and support institutions and SMEs

**PSDP Activities**
PSDP cooperated with five key PSOs and other NGOs which provided services to more than 4000 SMEs. The PSOs were supported by PSDP through a set of training packages for Business Development Services. Banks cooperated with the PSOs and coordinated their retail lending with the programme. PSDP was structured into 8 components:
- PSO capacity building
- Cost sharing programme for SMEs
- Business Development Services
- Cluster Sector Initiative
- Export Centers
- Business Information Points
- Back Office Services
- Enterprises Rating & Upgrading

**Services provided**

**Enterprises Rating &Upgrading**
- Development of the Enterprise Rating Methodology (ERU).
- Implementation of appropriate benchmarking tools (software, etc.)
- Installation of tools and documentation
- Establishment of two ERU units and training of unit officers
- Establishment of benchmarks to enable rated enterprises (e.g. agribusiness and fashion sector) to be compared against similar enterprises internationally and within Jamaica
- Determination of upgrading requirements and implementation to enable the companies to ultimately secure international certification.
- Application of International Standards Certification mechanisms
- Support to companies in obtaining accreditation through ISO 9001 and ISO 22000

**Business Development Services (BDS)**
- Development of a set of training packages for BDS providers
- Training of BDS providers
- Strengthening of five key cooperating PSOs and other NGOs
- Outsourcing of services to BDS providers

**Services to 4000 SMEs**
- Export Centers
- Business Information Points
- Cluster Sector Initiatives
- Help desk for ‘calls for proposals’
- Credit windows at cooperating banks

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**Jamaica**

**Private Sector Development Programme**

**Client**
European Commission

**Duration**

**Personnel**
- Team of experts (138 PM)
- 1 Team leader
- 2 SME specialists
- 2 Benchmarking and enterprise rating specialist
- 1 Market research specialist
- 2 Cluster Experts