Project Summary

Project Background
In the scope of the implementation of the Yemeni-German Private Sector Development program (PSDP) a pool of short term experts are RECRUITED to support selected counterpart organizations.

- General Investment Authority (GIA)
- Ministry of Industry and Trade / MoIT
- Central Bank of Yemen (CBY), Microfinance Unit
- Social Fund for Development (SFD)/Small and Micro Enterprises Development Services (SMEPS)
- Yemeni Federation of Chambers of Commerce and Industry (YFCCI) and its regional Chambers
- Local Councils and Governorates in the selected governorates Taiz, Aden and Mukalla

Project Objectives
The overall objective is to improve the political, legal and institutional environment for investment and private sector development and facilitate access to business-related and financial services.

Assignments / Short term missions
- Ongoing advisory to development of an index to measure the Business Environment;
- Capacity building and institutional development of counterpart organizations, BDS provider, local associations and the Central Bank of Yemen (CBY);
- Series of training workshops on microfinance for the newly established microfinance department at the CBY;
- Value Chain analysis and development of selected value chains for example in the handicrafts, stone sector, incense production;
- Preparation of regional and international trade fairs for selected value chains;
- Improvement of the business and investment climate / business enabling environment in Yemen;
- Policy advice for decision maker on introduction of Social and Economic Market Economy;
- Advisory services to local councils on local economic development and local marketing, elaboration of an investors’ guide / directory, assessment of warehouse facilities as well as determination and calculation of Gross Domestic Products in Taiz;
- Elaboration of a regional benchmarking survey for the GIA as well as organization of an investment promotional tour to Europe including press media campaign;
- Elaboration of a M&E System for measuring the impact of employment and economic growth of the PSDP interventions;
- Establishment of a Business Woman’s Unit at the Chamber of Commerce & Industry in Hadramont;
- Investment low for the General Investment Authority
- Women empowerment

Implementation Features
The Consultant works closely with the Project manager of the PSDP programme and components and the counterpart institutions in concept, planning, recruitment and quality control of the assigned short term experts.

Services provided
- Recruitment of a pool of highly qualified national, regional and international STE
- Quality control of ToR and reports